

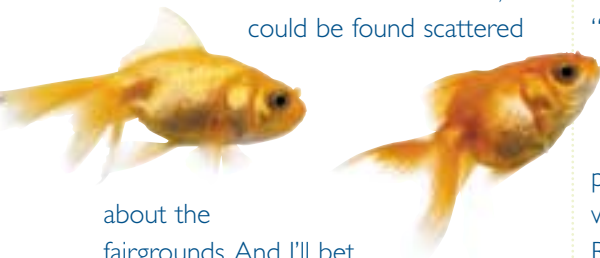
PETA's Gift &amp; Estate Planning Club

# Augustus club



## Ingrid's message

When I was a humane officer in Maryland, I inspected the annual agricultural show and the "carnival" that came with it. The first time, I found chameleons and goldfish being given away as prizes. Anyone who knocked a skittle over or banged the gong came away with a fish in a bag or a chameleon safety-pinned to their shirt by a thread that tied around the lizard's leg. It was August and sizzling hot. Toward evening, discarded bags, complete with dying and dead fish in overheated water, could be found scattered



about the fairgrounds. And I'll bet most chameleons didn't make it long in their new "homes," where there were no provisions and no one would know how to care for them.

## Little Lives Taken, All for a Little Fun

Then there was the mouse game. Someone would put up the money and pick a number on a huge roulette wheel. The "carny" would throw a live mouse into a hole in the wheel. Around and around the wheel would go. When it stopped, whichever hole the mouse came out of bore the winning number. The mice "worked" all day and long into the night.

It took some work and time, but we did pass a law in Maryland banning the use of animals as prizes and "inducements" to enter games and contests.

I will never forget those little creatures: the fish, the mice, and the poor chameleons. In fact, I think of them when I read the weekly report of Amy Rhodes, our animals in entertainment specialist, for she is hell-bent on stopping the suffering of animals like them. Animals who are so small, so cheap, that their lives can be thrown

away without a thought but for commerce.

If you would like to work to pass a law to ban animal acts in your area, including those using large animals like elephants and bears, please call us at 757-622-7382, extension 1398, or e-mail us at [CaptiveAnimals@peta.org](mailto:CaptiveAnimals@peta.org), and we'll rally everyone we know there to help.

This year, we will have many successes because people like you and me, who can't stand cruelty, will find ways—financial, spiritual, and activist—to get animals out of the fun fair, the circus, the traveling show, and other such abominable places.

Good luck to you in 2004. May we all work hard and achieve much together!

# Getting Into the Act

## Helping animals exploited for entertainment



While fighting the abuse of animals in circuses has always been one of PETA's priorities, the attack on Roy Horn by one of the white tigers used in the infamous Siegfried & Roy act has prompted a new outpouring of concern by lawmakers, reporters, and others over the safety and ethics of using exotic animals for entertainment. This highly publicized incident sparked an international debate and has given PETA a forum to advocate for animals abused in nightclub acts, circuses, television commercials, and other lower profile—but equally cruel—venues, such as petting zoos, amusement parks, pony rides, donkey basketball games, college sporting events, and more.

### Canceled Because of Cruelty!

The creative protests, advertisements, letter-writing campaigns, and other campaign activities that PETA carries out to help exploited animals are too numerous to mention and are very often in behalf of animals whose plight does not garner the same media attention as Siegfried & Roy. Yet our efforts are truly making a difference for these forgotten beings behind the scenes.

For example, after PETA was contacted by a former employee of Six Flags Wild Safari, in Jackson, N.J., who reported unsafe conditions in the drive-through Baboon Village—including an incident in which one baboon had to be euthanized after being hit by a vehicle and dragged about 150 feet, an ordeal that nearly severed her arm and destroyed the side of her face—PETA filed formal complaints with the U.S. Department of Agriculture and the state's Division of Fish and Wildlife Services. After several months of PETA follow-up work, the Division of Fish and Wildlife Services closed the exhibit pending modifications to prevent any public contact with the baboons.

Another example of PETA's advocacy work concerns BiZBash Media—an organization that provides information about event marketing and business entertaining to the industry's top professionals. When we learned that BiZBash was planning to use live penguins as "caterwaiters" in an event

*These games also desensitize young people to animal suffering and teach them that we have the right to abuse animals for our frivolous reasons.*

expo, we voiced our opposition. The CEO called to let us know that BiZBash had decided not to use live penguins and invited us to be a part of the expo!

PETA also recently succeeded in pressuring Anheuser-Busch and Miller Brewing Company to stop sponsoring cockfighting; put a stop to live turtle races in a Milwaukee bar; persuaded Festival Foods and Stop & Shop grocery stores to set policies against hosting animal exhibits; and convinced the Addison, Ill., park district to cancel its "Go Fish for Goldfish" event, saving 5,000 goldfish from being dumped into a pool where children were to capture them and take them home.

And we continue pressuring companies to stop using primates and other animals in television commercials, where they are often forced to perform uncomfortable, repetitive, or even dangerous stunts under bright lights and threat of punishment. Not only is it

common for animals who are too old to perform to be sold to laboratories or roadside attractions, the use of animals dressed in clothes or thrown in the back of trucks like luggage also perpetuates the idea that animals are merely a means to a monetary end.

### There's Nothing Sporting About Animal Abuse

PETA has also been actively campaigning to get those colleges and universities—such as the University of North Alabama, the University of Memphis, and Baylor University—that still drag big cats and other animals around as mascots to use costumed people instead.

Besides having to cope with the roaring crowds, bright lights, and blaring sound systems—which are no fun for animals—animal mascots are deprived of privacy and the freedom to walk around and socialize with other members of their species. And in many cases, when these animals outgrow their usefulness as mascots, they are sold at auctions, where they can be bought for use in canned hunts or for exotic meats or to be kept as private "pets."

PETA is asking the schools to be good sports by using the money that



they would normally spend on the animals' enclosures, food, and handlers to instead pay for their lifetime care in a more natural, peaceful setting at an accredited sanctuary.

### Boo to Donkey Basketball!

Many people don't think twice when their school or civic organization holds a fundraiser involving animals, but the abuse of animals in these events is widespread. For example, PETA gives school donkey basketball games the thumbs down and has succeeded in having many games canceled. Animals do not comprehend or willingly participate in basketball games or other sporting events, yet donkeys are often prodded around school gymnasiums, kicked, whipped, and screamed at by young, impressionable students who are more concerned with winning the game and showing off for their friends than with the animals' well-being.

The donkeys are hauled from school to school and are usually not given food and water beforehand so that

they don't have "accidents" during the games. The deprivation, constant travel, unfamiliar surroundings, loud noises, and rough handling are extremely stressful for the donkeys. They often develop unpredictable temperaments and have been known to lash out in frustration or fear, causing injury to participants or bystanders. These games also desensitize young people to animal suffering and teach them that we have the right to abuse animals for frivolous reasons.

### Animal-Free Fun

There are countless humane and fun ways for schools to raise funds without using and abusing animals. After all, what kid doesn't love dunking the science teacher or pieing the principal?

PETA encourages everyone to participate in or patronize *only* events that do not feature animals. If a company, civic organization, school, fundraiser, roadside act, or petting zoo near you uses and abuses animals, please be sure to let us know—and let those responsible know how you feel. PETA needs your eyes to be on the lookout for cruelty, and the animals need your voice to speak out against it.

# Charitable Gift Annuities

## Providing for animals—and you!



PETA has a well-established and successful charitable gift annuity program. Dozens of members have donated individual gifts to create a gift annuity in support of PETA's critical work. For them, establishing an annuity was a perfect way to make a significant gift to animals while securing the regular and reliable income, as well as the tax benefits, that annuities offer.

Charitable gift annuities are a simple agreement between you and PETA. In

exchange for your gift to PETA of \$5,000 or more in cash or securities, PETA agrees to pay you and/or a designated beneficiary (called an "annuitant") fixed annual payments for life. These fixed annual payments are a percentage (an "annuity rate") of your gift as determined by the annuitant's age at the time of the gift.

Besides the fixed annual payments, annuities can also provide significant tax benefits, such as a federal income-tax deduction in the year that the gift is made and possible capital gains tax savings if your gift is appreciated securities. Moreover, charitable gift annuities offer very attractive rates of return. In many cases, charitable gift annuity rates are considerably higher than the best rates for savings accounts, certificates of deposit, or bonds.

The annuitant can choose to receive the annuity payments immediately or may elect to defer the start of payments until a later date through a deferred gift annuity. The longer the deferral time, the higher the annuity rate, which is why deferred annuities are particularly appealing to people between the ages of 45 and 60 who want to secure a steady source of income for their retirement years but who can also benefit from a current-year tax deduction.

Charitable gift annuities are important gifts to PETA that provide vital long-term income to protect animals from cruelty and exploitation, a fact not lost on four-time annuitant and Augustus Club member Misty Richards. "I firmly believe

in PETA," says Misty. "I am proud to contribute and I want to continue to do so, and a gift annuity was a perfect instrument for me to help animals now and in the future."

### Examples:

Annuitant age 70  
 Amount ..... \$5,000.00  
 Annuity Rate ..... .65%  
 Annuity Payment ..... \$325.00  
 Tax Deduction ..... \$1,843.20

Annuitant age 45  
 (payments start at age 65)  
 Amount ..... \$5,000.00  
 Annuity Rate ..... 15.7%  
 Annuity Payment ..... \$785.00  
 Tax Deduction ..... \$1,836.05

(Examples based on gifts made November 2003. Actual arrangements may vary. This is not legal advice. Please consult your financial advisor before purchasing an annuity.)

As always, we suggest that you consult with your financial advisor before finalizing any long-term plans. For more information about PETA's charitable gift annuity program or other planned giving options, please contact **Tim Enstice**, planned gifts manager, at **757-622-7382, extension 1610**.

### Charitable Gift Annuity Rates for One Annuitant

Age	Rate
60	5.7
62	5.9
64	6.0
66	6.1
68	6.3
70	6.5
72	6.7
74	6.9
76	7.2
78	7.6
80	8.0
82	8.5
84	9.2
86	9.9
88	10.6
90+	11.3

(PETA is a member of the American Council on Gift Annuities, or ACGA, and offers the uniform gift annuity rates recommended by the ACGA.)